

INTERNATIONAL CONFERENCE ON PRINT AND PACKAGING

ADOPTTECH 2023 PUNE INDIA

Date :
Saturday, 09 September, 2023

Time :
9.15 a.m. to 5.45 p.m.

Venue :
Lemon Tree Premier, City Center,
15 & 15A, Connaught Road,
Pune 411001,
Maharashtra, India

Register at: <https://tinyurl.com/38ypzknd>



WISE INSIGHTS FOR
A VIBRANT FUTURE.



Conference participant's
company must have
Udyam Aadhar
Certificate.

Organized by:



ALL INDIA
FEDERATION OF
MASTER PRINTERS

Hosted by:



The Poona Press
Owners Association Ltd.

Supported by:



Government of India
International
Co-operation Section,
Ministry of MSME,
New Delhi

सत्यमेव जयते

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SONA
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TOYOINK
For a Vibrant World



A G S



SQUARE DIGITAL
For POD One Stop Solution

HEIDELBERG



Print Grafix

The World Of Printing Consumable & Spares

Media Partners:

PrintWeek

प्रिन्टिंग समाचार
The only monthly in general - covering total printing - packaging - graphics - digital imaging



THE CONFERENCE



All India Federation of Master Printers (AIFMP), an Apex body of printers in India, is organizing the International Conference “ADOPTTECH2023”. The event is supported by Government of India, International Co-Operation Section Ministry of MSME (Micro, Small, Medium Enterprises), New Delhi. The International conference “ADOPTTECH2023” will be hosted by The Poona Press Owners Association on 9th September 2023 in the city of Pune - the Oxford of the East.

The full-day conference, themed *"Technology adoption is critical to the future of printing and packaging industry"* will bring together stake holders from printing fraternity in India, keen on exploring the criticality of technology adoption for the future of printing and packaging ecosystem through the viewpoint of international practices. The topics in the conference will focus on areas of print technologies, pre press, post press and most importantly sustainability while automating the processes through dual track presentations covering new technology inventions and adoptions in print and packaging domain.

According to Confederation of Indian Industry (CII) reports, India is expected to become the fifth largest consumer market in the world, leading to the growth of Indian print and packaging market due to rise in e-commerce, changing lifestyles, urbanization and increased personal health awareness. This will further lead to deployment of newer technologies supporting the transformations and disruptions in print and packaging technology while aligning with global trends of sustainability and eco-friendly print and packaging products. AIFMP team envisaged the opportunities for the Indian print and packaging companies going forward and therefore decided to explore efforts to bring-in international expertise from different domains on one single mega platform. Through this effort, AIFMP team is confident that the network of printers, publishers, manufacturers, and suppliers will benefit immensely through the input of the diverse point of views, competences and experiences of all invited expert international speakers while adopting technologies.

Key global speakers will focus their presentations on their domain expertise through:

- Addressing critical questions - 4 W's (Who? What?, When?, Where?), 1H (How?) and 1Y (Why?) related to the theme of the International Conference.
- Summary of key opportunities available in global print and packaging industry.
- Key emerging developments in global markets and perception of Indian print and packaging industry in global markets.
- Effect of globalization and opportunities for Indian print and packaging industry players.
- Emerging new value-added applications and opportunities for Indian print and packaging industry.
- Progress being made on sustainability / offering green products / offering connected factories through application of Industry 4.0 / 5.0 / implementation of robotics and automation to boost efficiencies / providing anti counterfeit solutions etc.

The conference will also host panel discussions amongst young and eminent personalities from print fraternity across India, highlighting in-time adoption and deployment of newer technologies, while cautioning on do's and don'ts while voicing their free and frank opinion regarding support available from Ministry of MSME besides presentation on the schemes available from GOI for supporting the growth of print and packaging industry by MSME officials.



GET FUTURE READY...

Darren Pickford, Sales Director - **Edale, UK**

Topic: Sustainability and environmental care in packaging by using a single pass production philosophy.

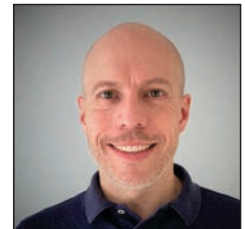
Darren has an electrical and electronics engineering background with 30 years' experience in the business. He has thorough experience in the field of corrugated, flexible, labels, cartons and end of line end-user packaging machines.



Richard Gill, Product Manager – Sheetfed, **Hubergroup, UK**

Topic: Direct Food Contact (DFC) inks - Applications, Opportunities and Safety & Sustainability of the packaged food.

Richard has 28 plus years of experience in the Ink domain. Associated with Hubergroup for the past 18 plus years, he managed customer improvement projects, deploying systematic approach to solving printing problems. He was instrumental in the implementation of the 1st UGRA PSO certification in the UK for a printer.



The International speakers at

ADOPTTECH
2023 PUNE INDIA

...WITH GUIDELINES FROM THESE EXPERTS.



Mahidi, Head of Products & Solutions, **HP, Asia Pacific & Japan**

Topic: Print Industry - Future Ready Digital Printing Presses.

Mahidi has 25 plus years of experience in both offset and digital printing. Mahidi has been associated with HP for the past 12 plus years and is currently managing folding carton and cards business. His views on the future of the printing industry and technologies shaping this industry are widely respected. Before joining HP, he was with Heidelberg for over a decade.



Brian Kow, Business Development Manager - Prinect Solutions,
Heidelberg Asia Pacific

Topic: Industry 4.0@Print.

Brian has 18 years of experience in graphic arts industry. He is currently associated with Heidelberg and is managing pre-press workflow and pre-media solutions business for the company. He is responsible for the business development activities for Heidelberg's Prinect Solutions for the Asia Pacific region.



Douglas Mooney, Head of Equipment, **Heidelberg Asia Pacific**

Topic: Advancements in Sheet fed Offset.

Douglas has more than 30 years of experience in the graphics arts industry, with a 25 year career at Heidelberg. He has also worked for Heidelberg - Asia Pacific as a Print instructor. In 2022 he took over the responsibility as Head of Equipment - Sheetfed and post-press and packaging segment.



PANEL DISCUSSION

The Dynamic Panelists!



Manu Choudhary
*Director - CDC Printers,
Kolkata*



Ashwini Deshpande
*Co-founder & Director -
Elephant Design*



**Col. (Hon.) Professor
Dr. Rajendrakumar Anayath**

*Print Expert & Moderator –
Panel Discussion*



Anil Namugade
*Founder & Director -
Trigon Digipack, Mumbai*



Gaurav Nema
*Director - Pragati Graphics &
Packaging Pvt. Ltd., Indore*

**Former Vice Chancellor –
DCRUST University
(A Haryana State
Government University)**

MSME

Ministry of Micro, Small & Medium Enterprises envisions a vibrant MSME sector by promoting growth and development of the MSME Sector. The schemes / programmes undertaken by the Ministry and its organizations seek to facilitate / provide: i) adequate flow of credit from financial institutions / banks; ii) support for technology upgradation and modernization; iii) integrated infrastructural facilities; iv) modern testing facilities and quality certification; v) access to modern management practices; vi) entrepreneurship development and skill upgradation through appropriate training facilities; vii) support for product development, design intervention and packaging; viii) welfare of artisans and workers; ix) assistance for better access to domestic and export markets and x) cluster-wise measures to promote capacity-building and empowerment of the units and their collectives.

About AIFMP

Established in 1953, the All India Federation of Master Printers (AIFMP) is the sole representative of 250,000 printing companies in India and is the world's largest printers' association. AIFMP draws its strength from various regional associations spread across the country. To strengthen the printing industry, AIFMP supports, participates in and organises a number of regional, national and international events. These events are organised with the aim of lobbying for the interests of the Indian print community, showcasing the Indian printing industry's achievements and holding technical seminars for educating the printers about global trends and technologies. In keeping with its mission to keep Indian printers informed of the latest developments and trends in print technology and to provide them with a conducive environment for the exchange of information, enhanced business opportunities and productive interactions with global print specialists, AIFMP organises Printing and Allied Machinery Exhibition (PAMEX) in the form of the mega event. PAMEX 2023 had a theme of "Convergence in Print" and has reached its peak with more than 425 exhibitors and spread over 13,000 sq meters with the largest gamut of live running machines and new product launches!!



About PPOA

It all started after the First World War when the printers from Pune realised that they were facing many difficulties like scarcity of paper, ink and skilled labour availability. To address the issues, some visionary press owners congregated and established The Poona Press Owners Association (now popularly known as PPOA) on 19th May 1919, the oldest association of printers in India. Since then, The Poona Press Owners Association is working with the motive of imparting print education for providing the employment and supporting with common platform for coping up with dynamic growth of the print industry while managing disruptions in print industry. "The Poona Press Owners Association Ltd" has provided a platform to the printers of Pune for over a hundred years and print community is rest assured that this platform will continue to be available in the future as well for hand holding the print fraternity while bearing the torch showing the successful pathways ahead.



The Poona Press
Owners Association Ltd.

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